
Purpose:

The University of Florida's website is an official presence (publication) of the University. Its mission is to promote the University and provide accurate, up-to-date information in an accessible and useful manner to both internal and external audiences and act as a tool to support the University's mission of teaching, research, and outreach.

Scope:

This policy covers all publicly accessible Web pages that present official University information. This includes, but is not limited to, all pages within the ufl.edu domain, and all pages that represent the University, and/or are directly related to University business or academic activities.

Policy:

All University of Florida webpages must:

- Not be used for non-University of Florida commercial activities;
- Adhere to accessibility policies and standards;
- Comply with all laws, including but not limited to copyright, intellectual property, libel, and privacy, and
- Comply with all policies, rules and regulations of the University of Florida.

All University of Florida web pages must contain the elements below:

- University signature linked to the University of Florida Home Page.
- The name of the unit or group represented by the page.
- A link to the UF disability resources page and to the UF privacy policy
- Contact information for the webmaster.
- A link to the UF Web Standard Disclaimer



Responsibilities:

1. Authors and maintainers of web pages are responsible for keeping web pages under their control compliant with this policy and associated standards.
2. Deans, Department Chairs and Directors are responsible for keeping web sites created and maintained by their unit compliant with this policy and associated standards.

References:

Accessibility Policy: [LINK NOT YET AVAILABLE]

Advertising Policy: <http://www.it.ufl.edu/policies/web-related/advertising/>

Commercial Activities Policy: <http://regulations.ufl.edu/wp-content/uploads/2012/09/4006.pdf>

University Relations Identity: University Relations maintains branding standards for the UF identity. More information may be found at <http://www.identity.ufl.edu>