

## Web Services Advisory Committee

Chairman's Notes: 02/10/2011

The Web Services Advisory Committee was called to order and all members were in attendance with the exception of Christina Bonarrigo, Daniel McCoy and Allen Wysocki. In addition, Fedro Zazueta was in attendance as the area expert member and Priscilla Chapman as a topical guest speaker.

The advisory committee started with a discussion on the recommendations for the five priorities to be included in the 18-month Strategic Plan. A handout was passed out containing the list of recommendations based on member comments gathered in the weeks prior to this meeting. The list in order of importance is as follows.

1. **ufl.edu**
2. **mobile applications**
3. **social networking**
4. **blog/wiki services**
5. **policy review**

After some discussion about each recommendation members agreed that the policy review would need to occur simultaneously rather than at the end. During the policy review discussion, Anne Allen asked the advisory committee for guidance on a third level domain name issue, specifically ufl.org. Members agreed that this domain name was a branding issue and should be addressed via a meeting between Vice Presidents, Jane Adams and Winfred Phillips. Another topic discussed at this time was the draft of a new social media policy currently being reviewed by the Faculty Senate. Others were interested in seeing this document, so I agreed to look into it.

The advisory committee finished with a presentation by Priscilla Chapman on UF Web Redesign. The presentation included research comparing our design with several other top universities, in addition to statistics on how the current site functions.