

Web Services Advisory Committee

Chairman's Notes: 08/11/2011

The Web Services Advisory Committee was called to order with the following committee members in attendance: Andy Fletcher, Chair; Anne Allen, Debra Amirin, Margaret Fields, Daniel McCoy, Carlos Morales, Melanie Ross, Jeff Stevens, Dan Williams and Allen Wsocki. We were also joined by area expert member, Fedro Zazueta, and Bruce Floyd from University Relations.

The advisory committee started with a discussion on guidelines for inclusion on m.ufl.edu. Fedro Zazueta discussed the need for mobile policies to be created soon before there are too many requests to contribute or be included in the mobile app developments. Debra Amirin suggested there be examples added to the set of policies for better general understanding.

We also touched on the use of m.ufl.edu for student recruitment and the domain level issue it creates. Fedro discussed the idea that a main level domain name must touch a majority of stakeholders; otherwise these mobile sites should be moved to third or fourth level domains. This is an ongoing issue with regular sites and should be addressed early on for mobile sites.

Discussion then turned to phase one of the ufl.edu redesign. Anne Allen stated that files were received by the UF&Shands web team and they were working with them to see how to move forward. She mentioned that architecture definition was a major issue at the moment. Fedro also expressed concern over the cosmetics of the proposed homepage and the fact that there appeared to be a logo redundancy issue.

After a long discussion by all committee members on the particulars of a new ufl.edu design, it was suggested a web content subcommittee be created to help iron out how some of these decisions are made. Daniel McCoy was nominated by the group to chair this subcommittee and all members were asked to submit names of people they suggest be included. Margaret Fields also suggested we get a further down the road on the ufl.edu redesign before we started picking it apart this far.

As the meeting was coming to a close we were still left with a couple agenda items to discuss related to the subcommittees. It was decided an additional meeting would be scheduled before the next regularly scheduled meeting to fit in this important topic.

We concluded with a reminder that our next regular meeting is scheduled for September 8th.